# ARVIND FASHIONS LIMITED

A MEMBER OF THE LALBHAI GROUP

Corporate Office: Du Parc Trinity, 8<sup>th</sup> Floor, 17, M.G Road, Bangalore – 560 001 Tel: +91-80-4155 0601, Fax: 91-80-4155 0651 Website: www.arvindfashions.com

March 10, 2025

To,

#### **BSE Limited**

Listing Dept. / Dept. of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001

Security Code : 542484 Security ID : ARVINDFASN To,

## National Stock Exchange of India Ltd. Listing Dept., Exchange Plaza, 5<sup>th</sup> Floor Plot No. C/1, G. Block Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Symbol : ARVINDFASN

Dear Sir/Madam,

## Sub: Press Release

Please find enclosed the press release titled "Arvind Fashions aims to expand its CLUB A stores across India, bringing its signature style and sophistication to a wider audience" which is released today.

Kindly take the same on records.

Thanking You,

Yours faithfully,

For Arvind Fashions Limited

**Lipi Jha** Company Secretary

Encl.: As above





Media Release

# Arvind Fashions aims to expand its CLUB A stores across India, bringing its signature style and sophistication to a wider audience

- The lifestyle powerhouse that has brought several iconic international brands to India is now set to take the luxury Club A shopping experience to residents of Hyderabad
- Club A's Bangalore, Delhi, Surat, Lucknow and Hyderabad stores also unveil refreshing new Spring/Summer-25 collections of all in-house brands

**Bengaluru, March 10th, 2025**: Club A, the premium fashion retail chain store operated by Arvind Lifestyle Brands Limited, a wholly owned subsidiary of Arvind Fashions Limited will expand its presence by opening stores across Hyderabad and Bangalore. It houses a curated selection of renowned brands like Tommy Hilfiger, Calvin Klein, U.S. Polo Assn., Arrow, Flying Machine, and Stride.

Currently Club A, a premier destination offering a curated selection of premium fashion and accessories for customers who appreciate the finer things in life, has three stores located in 100 ft Rd. Indiranagar - Bangalore, Connaught Place – Delhi, Piplod - Surat and Chaudhary Charan Singh International Airport - Lucknow.

The indulgent brand, that pampers its clientele with a tailored shopping experience through a dedicated concierge, will expand its presence with the addition of two new locations this year. The stores will be located Himayatnagar, Hyderabad and HSR Layout, Bangalore. Club A customers can now also shop for the much-anticipated, refreshingly new Spring Summer-25 Collections from all the in-house brands.

Housing internationally acclaimed brands as well as collections from the Arvind Fashions Limited, Stride's premium footwear, handbags and watches and labels like Cole Haan and Guess, Club A is the premium fashion destination with a high-end appeal for style-conscious customers.

To know more, follow @club.a.india on Instagram or visit the website <u>https://www.arvindfashions.com/club-a-retail/</u>

#### About Arvind Fashions Ltd.

Arvind Fashions Ltd., based in Bengaluru is India's No. 1 casual and denim player in the country's retail industry, a lifestyle powerhouse with a strong portfolio of fashion brands catering to consumers across various sub-categories and price points. With a host of renowned brands, both international and indigenous, like U.S. Polo Assn., ARROW, Tommy Hilfiger, Calvin Klein and Flying Machine. Arvind has a presence across major lifestyle brands.

#### For further information, please contact:

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